

# Basic Detail Report

**Cuba's Sugar is Sweet for Trade**

Cuba is the sugar bowl of the world. It ranks as the world's largest producer, and this year produced one-fifth of the world crop. By and large, sugar determines the prosperity of the island. During the harvest—the "zafra"—about half a million workers are engaged in the fields and the sugar mills.

The latest annual report shows the U. S. took about \$280,000,000 worth, or 85% of Cuba's exports. We shipped Cuba with \$160,000,000 worth of goods, 25% of her exports. Principal imports from the U. S. were: motor vehicles, petroleum products, iron and steel, semi-manufactures, machinery, radio sets, electrical apparatus and tractors.

The development of new industrial facilities and the replacement of obsolete equipment are estimated to require capital goods imports by Cuba of about \$150,000,000 from the United States.

Now branches of Cuba include the agricultural services to American exporters and importers in major commercial centers around the world. For information about our 44 overseas branches, trade services, credit, and foreign exchange—contact our Head Office or Branches anywhere.

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**Every 3 seconds a customer is served overseas**

## Advertisement for The National City Bank of New York featuring John Stuart Curry's The Zafra at Matanzas

Date  
June 1946

Primary Maker  
John Stuart Curry

Medium  
Photomechanical lithograph on paper

Dimensions  
IMAGE/SHEET: 12 1/2 x 9 7/8 in. (317.5 x 250.8 mm)

Credit Line  
KSU, Marianna Kistler Beach Museum of Art

Object number  
CM105.2018