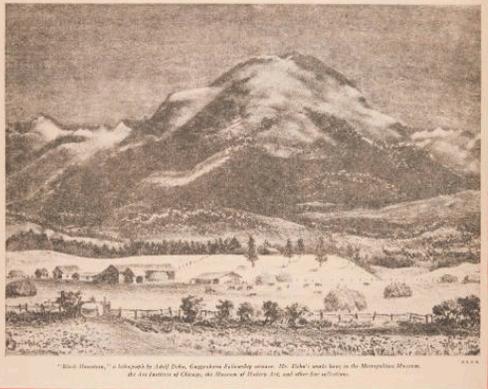


# Basic Detail Report

November 16, 1946 THE PAINTER

PART OF THE AMERICAN SCENE

The Rockies by Night . . .



*"Black Mountain," a lithograph by Adolf Dehn, copyrighted February sixteen, 1946. Dehn's work is in the Minneapolis Museum of Art. It is a reproduction of the original work by Adolf Dehn, and is not to be used without the permission of the artist.*

**and it's Maxwell House wherever you go**

Shoreless, stony high mountains . . . they withdraw  
low reaches . . . and, their summits bathed in  
moonlight, all this is part of the American Scene.  
Like the scenic beauty of the Rockies, Maxwell  
House Coffee, too, is part of the American scene.  
By hand-planting gardens and utilizing their  
long, long, clear, brilliant, soft water.  
That's Maxwell House is brought and prepared  
for more people than any other brand of coffee.  
For more than 100 years, Maxwell House is  
distinguished "Good to the Last Drop!"

**Because 1.** True Quality Coffee, from  
Long-Seasoned Highlands, are skillfully selected  
for that unmatched Maxwell House Blend.

**Because 2.** Expert Roasters, by master  
craftsmen, give Maxwell House coffee its  
edge . . . robust . . . full body!

**Because 3.** Meticulous Roasters develop the  
full flavor goodness of every bean in the blend.  
Vacuum packing preserves it, master hand, at the  
peak of its perfection.



There is . . . Maxwell House Coffee Time . . . aftering George Burns and Gracie Allen, NBC, Thursday night.

**Good to the Last Drop!**

No wonder it's bought and enjoyed by more people than any other brand of coffee in America.

A Product of General Foods

## Advertisement for Maxwell House featuring Adolf Dehn's Black Mountain

### Date

November 16, 1946

### Primary Maker

Associated American Artists

### Medium

Photomechanical lithograph on paper

### Dimensions

IMAGE/SHEET: 14 3/16 x 9 7/8 in. (360.4 x 250.8 mm)

### Credit Line

KSU, Marianna Kistler Beach Museum of Art, gift of the  
Windisch Family

### Object number

CM55f.2012